

Thank you for airing the Public Service Announcement on behalf of Learn and Serve America. This PSA explained the many benefits of service-learning. Service-learning works. It creates an environment where every student can succeed. It improves academic achievement, increases student engagement, improves social behavior, builds civic skills and strengthens community partnerships all without a negative impact on education funds. This truly is an effective strategy for improving education in our schools. In (B) (State) currently there are (x) schools participating with (y) students directly involved in this process.

Your thoughtful support of Learn and Serve helps to provide an effective and efficient method to improve education in our community. We need more schools participating and we thank your station for helping with this great program.

If you need further information about Learn and Serve please visit our web site at www.learnandserveamerica.gov.

Sincerely

NAME
TITLE

In December your station was sent a Public Service Announcement on behalf of Learn and Serve America. This PSA explained the many benefits of service-learning. Service-learning works. It creates an environment where every student can succeed. It improves academic achievement, increases student engagement, improves social behavior, builds civic skills and strengthens community partnerships all without a negative impact on education funds. This truly is an effective strategy for improving education in our schools. In (Illinois) currently there are (x) schools participating with (y) students directly involved in this process.

While reviewing our local tracking reports, I noticed that your station chose not to run the announcements. As has been mentioned, Learn and Serve provides an effective and efficient method to improve education in our community. We need more schools participating and we desperately need your stations help in educating the public about this great program. We hope you will reconsider airing this PSA in the near future. If you need an additional copy please email- orders@tvaccess.com or contact Judy at 800 944-9134.

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